

MEDIA KIT

connexion > 6^e édition

The digital
transformation
tradeshow

May 17th 2023
Montreal convention center

événements
Brought by **les affaires**

connexion

Be at the center of
Quebec's digital
transformation



Meet over
2 500
Professionals

Over
60
exhibitors



connexion

**Presentations, panels,
quality content on
leading topics**



**Network with high end
business audience**

**Inspiring and innovating
keynote speakers**

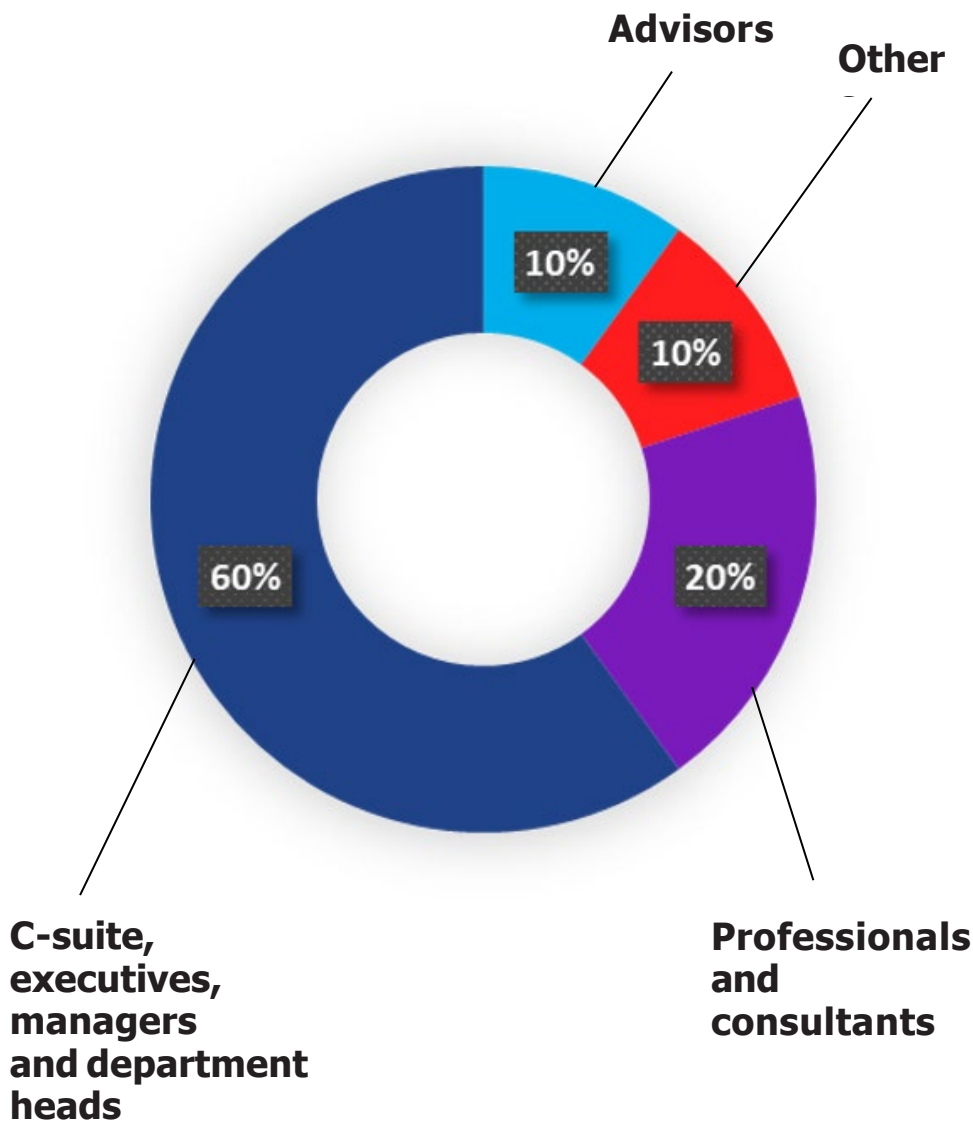


**Interactive and
collaborative
activities**

**Connexion is the opportunity to position your
organization as an essential partner for
companies operating in Quebec!**



Meet Quebec's business decision makers



- Head of IT / CTO

- IT Infrastructure and System Managers

- Data Directors and Analysts

- Heads of marketing / CMO

- Heads of Organizational Management and Culture

- Heads of Training and Professional Development

- Human Resources

- Directors of Innovation

- Attending businesses**
- 64%**
Small and medium
< 250 employees
- 36%**
Medium and large
> 250 employees



5 reasons why you should not miss Connexion

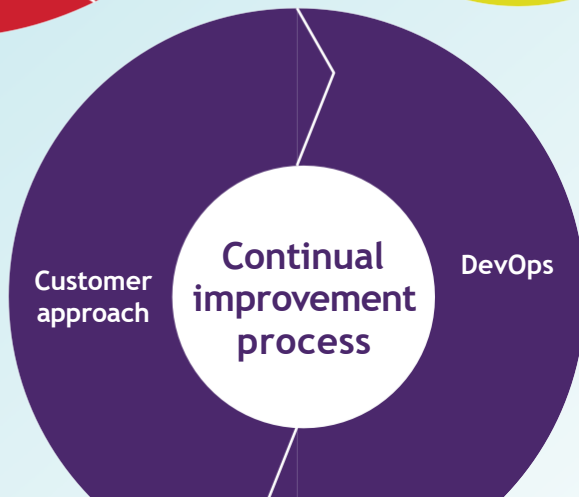
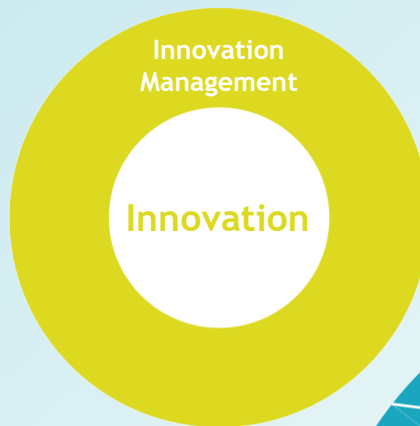
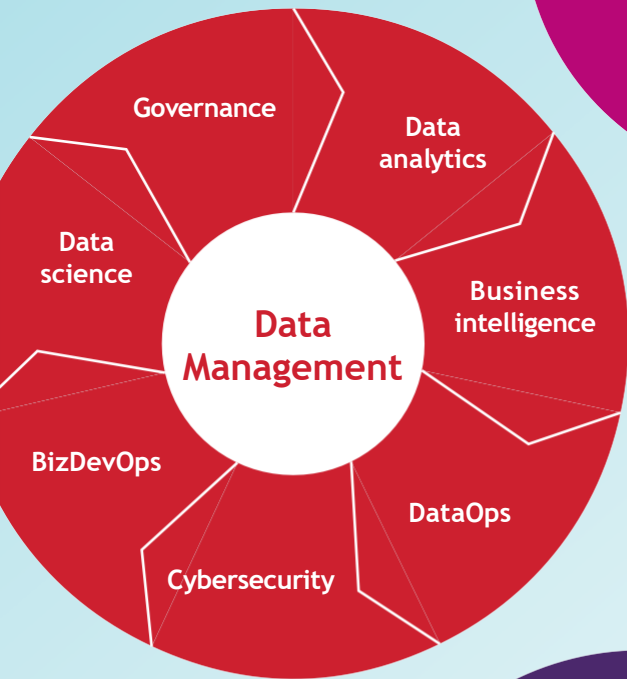
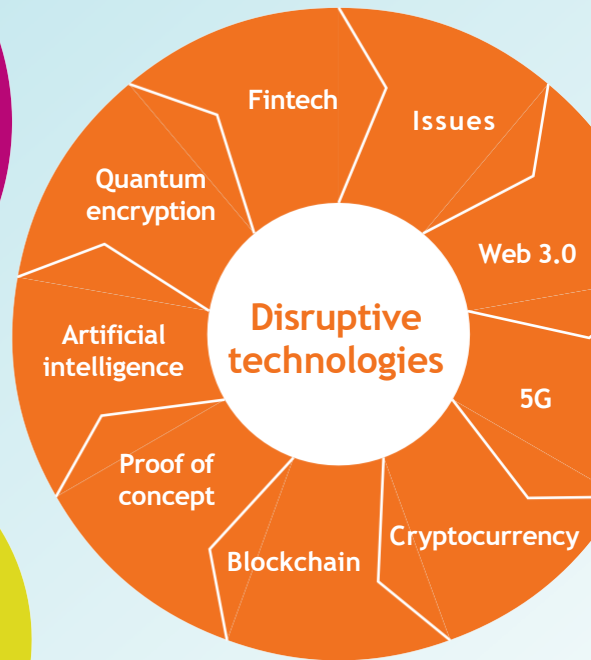
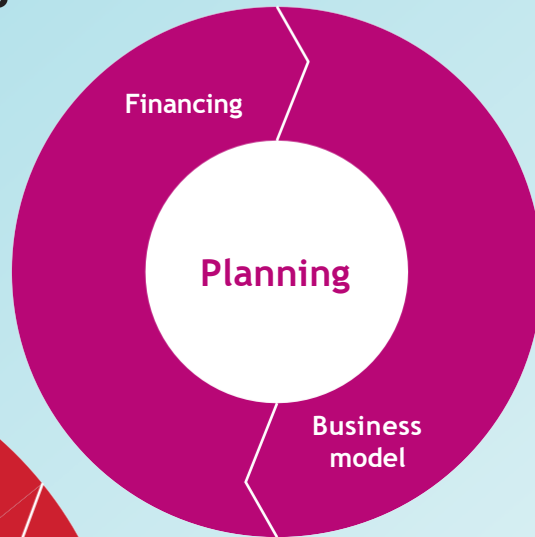
- 1 Meet more than 2,500 decision makers looking for solutions for their digital transformation
 - 2 Obtain increased visibility on Les Affaires platforms, speak to the largest business audience in Quebec and position yourself as an essential partner in the digital transformation of companies.
-



- 3 Build a new list of qualified leads to jump-start your business development and support your growth
- 4 Show your expertise with speaking opportunities, workshops, interactive and collaborative activities.
- 5 Get a feel for the market and test your products and ideas on your target audience

Position your business on today's leading topics

to meet the needs of the business community





Sponsorship opportunities

Booth package

\$4,400

- ▶ 100 sq. ft. booth (10 ft. × 10 ft.)
- ▶ Unlimited tickets for your staff + 5 for your clients (excluding workshops)
- ▶ Visibility on the event website and mobile app

Booth + interactive Lab package

\$5,500

- ▶ Conducting an interactive lab
Room for 25 people
- ▶ 100 sq. ft. booth (10 ft. × 10 ft.)
- ▶ Unlimited tickets for your staff + 5 for your clients (excluding workshops)
- ▶ Visibility on the event website and mobile app

Major sponsors

- ▶ Presenting (1)
- ▶ Diamond (2)
- ▶ Gold (4)
- ▶ Silver (8)
- ▶ Bronze (6)

[Rates upon request](#)

Contact:

Hugo Perras-Lortie Account director, IT

hugo.perras-lortie@groupecontex.ca

M: 438-877-0146

Dedicated Wi-Fi not included

Partners of previous editions

valtech_

ACTITO
AGILE MARKETING AUTOMATION

KPI DIGITAL

MICRO LOGIC
VISIONNAIRES EN TI D'AFFAIRES

VOOBAN

OVHcloud

Microsoft

Deloitte.

tableau

nixa

Thinkmax.

salesforce

sas
THE POWER TO KNOW.

accenture

//matricis

Mila

LOGIENT

FORTINET

incloud
solutions d'affaires

UZINAKOD

nventive

go
co

VOOBAN
[DIGITAL INNOVATION]

denodo

SOLUTION-BI
CANADA



Need more convincing?

The attendees' feedback says it all!
Here's what they loved



Relevant information and tools to improve the implementation of our technological tools

ALEXIS DELAGE, Marketing Director,
Stageline Mobile Stage

An opportunity to stop and reflect on the transformation

KATIA BIRON, Organizational
Development Advisor
Desjardins

A ton of ideas to bring back to the job and motivation to innovate

STÉPHANIE JOBIN, Advisor,
Marketing Communications
Énergir

The quality and number of leads collected

BIANKA BERNIER,
Partner
Vio numérique

The speakers were qualified, interesting, dynamic and inspiring! They gave us lots to reflect on about how to take things further!

ROSELYNE GUILLEMETTE, Assistant General Manager,
Développement PME
Chaudière-Appalaches

Thanks to the presentations I attended, I was able to clarify the directions we should be taking as an organization

ÉRIC TOUTANT, General Manager
Groupe Polyalto

One of the best trade shows I've been to!

ALAIN LACHANCE,
Vice-President, Project
Leadership,
Talsom

The human side of the transformation

DIANE LANGLOIS, Director,
Quality Control and Technical
Training
Intact

A diverse range of very interesting and highly professional presentations!

DAVID DUBE,
Account Manager
Vortexsolution.com

I got the chance to make some valuable contacts

CINDY MORGAN-GAGNÉ,
External Communications Adviso
Lowe's Canada

A well-organized, thoughtfully structured program with interesting presentations

CHRISTOPHE BALMY,
Business Engineer
solution-bi.com



Event details in brief

Event schedule

Wednesday, May 17, 2023
8AM to 5PM

Venue

Palais des congrès de Montréal
1001 Place Jean Paul Riopelle
Montreal, Quebec H2Z 1H5

Logistics

Booth set-up

Tuesday May 17, 2023

Tear-down

Wednesday May 17, 2023 after
5PM

A logistics team dedicated to sponsors and exhibitors

Once you have reserved your booth with your representative, a member of our team will take you through the logistics.

New this year:

You will have access to a specially designed exhibitor platform to facilitate pre-event communications with our team.

