

# DESKTOP WIREFRAME (landing page)

Universal search field

Benefits Canada website header

Breadcrumb field home > events

Event title

Date

Time

Location

Read more button

Hero Banner

Slider: Featuring 3-4 events.

Slider forwards/backwards buttons

Search by:

Pension/Benefits/All

This will aggregate events by specialty

Specific event:

Specific location:

Subscription/Sign up section

Sign up button

Sign up button

Social media icons

Calendar:

This widget will show the current month with the option of sliding on previous or months ahead. When click on a date, a pop up window will show the events listing of that date.

Event Coverage:

list of 3 or 4 events by date, brief description and read more link directing to the events page.

Past events:

list of past events by date, brief description and read more link directing to a page with a list of archived past events.

CTA for sponsors opportunities

Topic:

Name:

Email:

Phone:

Message:

Submit

Francesca and Rob contact info

Read more button

This button expands this section

Footer

DESKTOP WIREFRAME (event page)

Simplified Benefits Canada header

Universal search field

Breadcrumb field home > events > specific event

Social media icons

Hero Banner

graphic

Event title

Date

Time

Location

Registration button

Are you registered?

(Member only zone, password protected)

Desription and instructions

☐ No

CTA for registration

☐ Yes!

Enter your code:

Submit

Anchored navigation bar

Overview

Title and description

Agenda

Title and description + read more link that expands the window to show the rest of the information

Speakers bios

Title, description and images + read more link for a pop up window to show the rest of the information

▲ Top

Optional activities

Title, description and images + read more link that expands the window to show the rest of the information

▲ Top

Sponsors

Title sponsor logos

CTA for sponsors opportunities

▲ Top

Testimonials

Title, description on a slider showing 4-8 testimonials

●●●

Slider forwards/backwards buttons

▲ Top

Post-conference coverage

(Archive) Title, description and images

▲ Top

You also might be interested in...

(hyperlinked thumbnails of other events)

Event 1

Event 2

Event 3

Event 4

Footer





## Benefits Canada website header

## Hero Banner

Slider: Featuring 3-4 events in chronological order.

## Event title

Date

Time

Location

Read more button

## Search by:



Pension/Benefits/All

Specific event:

Specific location:

All Upcoming events header

## Event 1

graphic

Info

## Event 2

graphic

Info

## Event 3

graphic

Info

Read more button

This button expands this section

Events updates sign up field

**Calendar:** This widget will show the current month with the option of sliding on previous or months ahead. When click on a date, a pop up window will show the events listing of that date.

**Event Coverage:** list of 3 or 4 events by date, brief description and read more link directing to the events page.

**Past events:** list of past events, dates and read more links directing to a page with a list of archived past events.

CTA for sponsors opportunities

The button below will take the user to a inquiry form similar to the desktop version

Francesca and Rob contact info

Submit

Updates Sign up button

Social media icons

Footer



## Hero Banner

graphic

### Event title

Date  
Time  
Location

Registration button

Are you registered?

(Member only zone,  
password protected)  
Description and instructions

☐

No

CTA for  
registration

☐

Yes!

Enter your code:

Fill out field

#### Anchored navigation bar

## Overview

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## Agenda

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to show the rest of the information

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## Optional activities

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## Sponsors

Title sponsor logos

CTA for sponsors opportunities

## Testimonials

Title, description on a slider showing 4-8 testimonials

## Post-conference coverage

(Archive) Title, description and images

You also might be interested in... (hyperlinked list of other events)

## Footer

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Read more button

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Social media icons

◀▶

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All Upcoming events header

Event 1

graphic

Info

Event 2

graphic

Info

Event 3

graphic

Info

Event 4

graphic

Info

Event 5

graphic

Info

Event 6

graphic

Info

Read more button

This button expands this section

CTA for sponsors opportunities

Francesca and Rob contact info

Footer



Simplified Benefits Canada header

Universal search field

Breadcrumb field home > events > specific event

Social media icons

# Hero Banner

graphic

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Date

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☐

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CTA for registration

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▲ Top

## Post-conference coverage

(Archive) Title, description and images

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