

**Contech
Bâtiment**



MEDIA KIT

QUEBEC — *OCTOBER 2TH, 2024*
CENTRE DE FOIRES EXPOCITÉ

MONTREAL — *NOVEMBER 7TH, 2024*
PALAIS DES CONGRÈS

JOIN AN AUDIENCE OF **MOTIVATED DECISION- MAKERS** LOOKING FOR INFORMATION AND INNOVATION



01 MEET MORE THAN **1,700** POTENTIAL CUSTOMERS AND PARTNERS
IN MONTREAL AND **600** IN QUEBEC

02 MORE THAN **160** EXHIBITORS IN MONTREAL AND **75** EXHIBITORS
IN QUEBEC



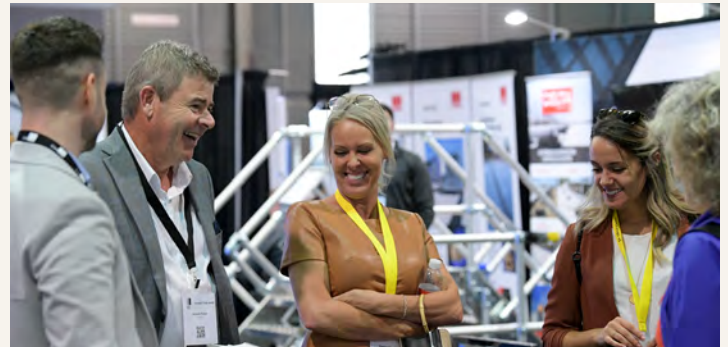
CONFERENCES
AND PANELS
ON **CURRENT**
SUBJECTS



QUALIFIED
BUSINESS
NETWORK



INSPIRING
CONFERENCES



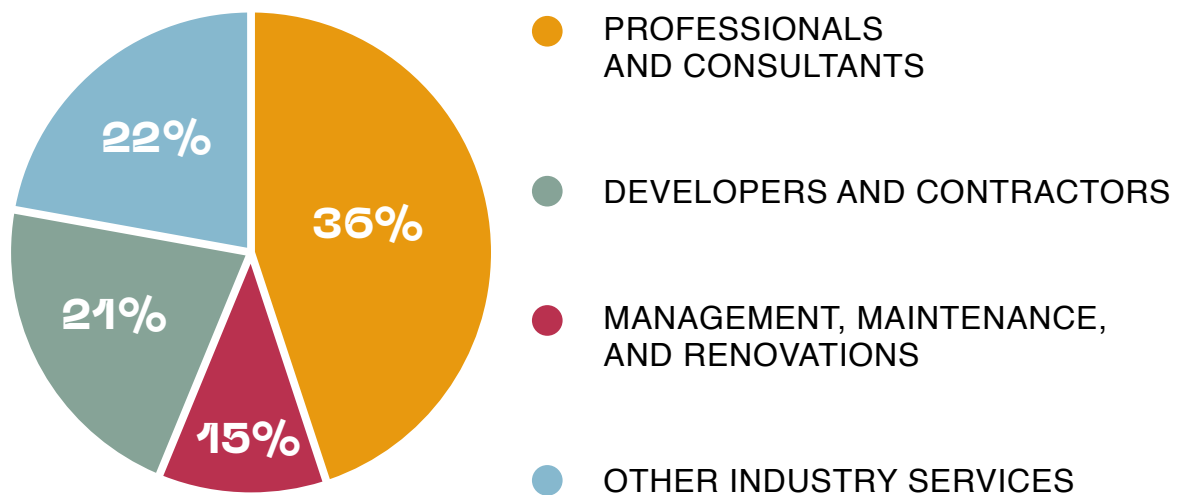
THE YEAR 2024 WILL MARK THE **40TH ANNIVERSARY** OF CONTECH BÂTIMENT!

This is the perfect opportunity to showcase your business, make valuable connections and showcase your products and services to an audience of construction professionals.

5 GOOD REASONS TO SPONSOR AND EXHIBIT

- 01 **MEET MORE THAN 1,700** CONSTRUCTION PROFESSIONALS, ARCHITECTS, GENERAL AND SPECIALIZED CONTRACTORS, PROPERTY MANAGERS, URBAN PLANTS
- 02 **OBTAIN MAXIMUM VISIBILITY** IN ORDER TO POSITION YOURSELF AS AN ESSENTIAL PARTNER WITH A WIDE AUDIENCE OF SPECIALISTS, COMPANIES AND PROFESSIONALS IN THE SECTOR
- 03 **BUILD A NEW LIST OF QUALIFIED LEADS** TO PROPEL YOUR BUSINESS DEVELOPMENT AND SUPPORT YOUR GROWTH
- 04 **DEMONSTRATE YOUR EXPERTISE** BY PRESENTING A CONFERENCE THAT WILL MEET THE NEEDS OF ENTREPRENEURS
- 05 **TAKE THE PULSE OF THE MARKET** AND TEST YOUR PRODUCTS AND IDEAS WITH YOUR TARGET MARKET

WHO ARE OUR VISITORS?



OUR PACKAGES

QUEBEC — OCTOBER 2TH, 2024
CENTRE DE FOIRES EXPOCITÉ

MONTREAL — 7NOVEMBER 7TH, 2024
PALAIS DES CONGRÈS

	PACKAGE	DESCRIPTION	QUEBEC	MONTREAL
A	Arranged layout	Black curtain backdrop	\$ 3,145	\$ 3,640
B	Optional minimum equipment	Draped 6' table 2 chairs	\$ 140	\$ 140
C	Full furnishing as an option	10' x 10' rug 2 chairs	\$ 315	\$ 315
D	Optional complete layout for 10' x 20'	Draped 6' table 2 chairs 10' x 20' rug	\$ 535	\$ 535
E	Electrical connection		\$ 220	\$ 220

Discount available:

- 6% on the value of spaces if booking 2 exhibitions, at all time

Other space formats are available for Quebec and Montreal.

EventMaker's Companion mobile app: Collect participants' data by scanning their badge

MARKETING CAMPAIGN FOR ALL EXHIBITORS

- Your logo on the event website
- Social media campaign
- Email sent to 12,000 construction professionals
- Your company and logo on the online exhibitor list

ONLINE TRAINING AFFERE FREE OF CHARGE

- Optimising your trade show results
- Tripple your exhibition results

STAND OUT!

2 TYPES OF PROMOTIONAL PRESENTATIONS TO SHOWCASE YOUR EXPERTISE

01 60-MINUTE CONFERENCE

QUEBEC AND MONTREAL : \$ 3,400
QUEBEC ONLY : \$ 1,350
MONTREAL ONLY : \$ 2,250

02 30-MINUTE CONFERENCE OR TECHNICAL DEMO

QUEBEC AND MONTREAL : \$ 2,300
QUEBEC ONLY : \$ 1,000
MONTREAL ONLY : \$ 1,600

Included with your package:

- The announcement of your conference on the program panels on site at Contech events
- EventMaker's Companion mobile app with integrated barcode scanner
- Includes all technical equipment (screen, projector, mics)



SPONSORSHIP PACKAGES

COST
\$ 20,000

PRESENTER SPONSORSHIP **MONTRÉAL + QUÉBEC (1 AVAILABLE)**

- Logo in promotional emails and on the Quebec and Montreal events website as a presenter partner
- 10x20 booth, including carpet, table, chairs and electricity
- Premium Location
- Aisle sponsorship
- 30-minute speech in Montreal and Quebec
- 1 minute promotional video before your speech
- [Contact details of all participants](#)

ALSO INCLUDED

Main Stage Sponsorship:

- 80-seat room*
- Your company name to designate the large conference space
- Broadcast of the sponsor's logo on the screen between conferences
- Stage on behalf of the sponsor on the website, event app and official program
- Banner with the name of the sponsor and its logo at the entrance to the stage
- 1 promotional email sending to the Contech database

COST
\$ 12,000

MAYOR SPONSORSHIP **MONTRÉAL + QUÉBEC (4 AVAILABLE)**

- Logo as a major sponsor in the promotional campaign
- 10x10 booth, including black curtain, carpet, table, 2 chairs and electricity
- Premium location
- Aisle sponsorship
- 30-minute speech in Montreal and Quebec
- 1 minute promotional video before your speech
- 1 promotional email to the Contech database (epush)
- [Contact details of all participants at your conference](#)

SPONSORSHIP PACKAGES

COST

QC: \$1,800

MTL: \$ 3,500

QC+MTL: \$ 4,500

COCKTAIL SPONSORSHIP

- Logo on display
- Logo and mention in the official program
- Name of the sponsor associated with the cocktail
- Sponsor logo on cocktail coupons
- 2 cocktail coupons given at each kiosk
- 10 coupons given to the sponsor
- Short speech at the start of the cocktail

COST

\$ 1,500

SPONSORSHIP OF THE NETWORKING ZONE

- Logo + colors of the company brand image
- Display of the logo on each table
- Banner with partner logo at the entrance to the networking area
- Name of the sponsor on the seating chart to designate the networking area

ADDITIONAL **VISIBILITY** AND **ACTIVATIONS!**

Conference room sponsorship:

- Room of 50 chairs*
- Your company name to designate this conference room, sponsor's name on the website, mobile app and official program
- Sponsor's logo displayed on the screen between conferences
- Banner with the sponsor's name and logo at the entrance of the room
- 30-second commercial twice a day

COST **QUEBEC: \$ 600** **MONTREAL: \$ 1,000** **QUEBEC & MONTREAL: \$ 1,575**

Lunch Area Sponsorship (Expo Montréal) (1 sponsor available):

- Display of your logo on each table
- Banner with the sponsor's name and logo at the entrance of the Lunch Area
- Sponsor's name on the floor plan to designate the Lunch Zone

COST **\$ 1,000**

Aisle Sponsorship - Participant course on the site:

- Identification with your logo on aisle signage
- Your Company name on the floor plan to designate your aisle
- Exhibitors list for your aisle on the mobile app and web site

COST **QUEBEC: \$ 300** **MONTREAL: \$ 525** **QUEBEC & MONTREAL: \$ 800**

Promotional email to the Contech database:

- 7000 subscribers
- Direct communication targeting only people who have the required profile and who have accepted to receive offers from partners
- Better reception by recipients who have an interest in the message

COST **\$ 2,100**

ADDITIONAL **VISIBILITY** AND **ACTIVATIONS!**

Colored lanyards to identify visitors:

- Yellow lanyard - Building professionals
- Red lanyard - Building managers
- Green lanyard - General and Specialized Institutional and Commercial Contractors and commercial buildings

COST	500 YELLOW: \$ 2,500	400 RED: \$ 2,000	300 GREEN: \$ 1,500
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Reusable bag:

- Company logo on the bag
- Quantity to discuss

COST	ON DEMAND
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Notebook:

- Company logo on the notebook
- Quantity to discuss

COST	ON DEMAND
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NEED TO CONVINCE YOU

Comments from our participants
speak for themselves

« We had a lot of traffic
at our booth and the
participants were our
target customers. »

- Exhibitor Contech Montréal 2023

« I loved your app. Most people do not have no more
business cards and scanning their badges. It is simple
and efficient. I would like to mention to you that Contech
Montreal was superb in terms of traffic.
Congratulations to the whole team. »

- Exhibitor Contech Montréal 2023

« The quality of visitors was excellent
for my field (Architects, designers
and managers) »

- Exhibitor Contech Québec 2023

« I really like the Contech exhibition.
It's very enriching, because all the
companies related to architecture
are represented. »

- Architect, participant Contech Montréal 2023



CONTACT

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