



SPINETIX™

N°1 IN DIGITAL SIGNAGE SOLUTIONS

Enterprise Communication with Digital Signage

Connexion 2019

Workplaces are changing

The average knowledge worker is **away** from their desk
60% of the time.^[1]

43% of US employees are working **remotely**
at least some of the time.^[2]

[1] <http://gmp.jll.com/Documents/research/pdf/Flexible-Space-2017.pdf>

[2] <https://www.gallup.com/workplace/236222/build-trust-remote-employees.aspx>

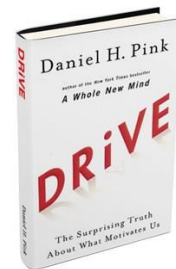
Bridging the gap

Desire to be connected vs increasingly disconnected workplace.



Daniel Pink
Author

“ Human beings have an inner drive to be autonomous, self-determined, and connected to one another. ”



Video conferences

Which activities do you feel are important in your work? [3]



Intranet



- Unilateral
- Content reserved for administrators
- Conversations are not real-time
- Easy to miss

Mobile technology



For general information, navigating and searching can take more time than consuming content

Digital Signage



Connecting remote teams



How do you use Digital Signage in your enterprise?

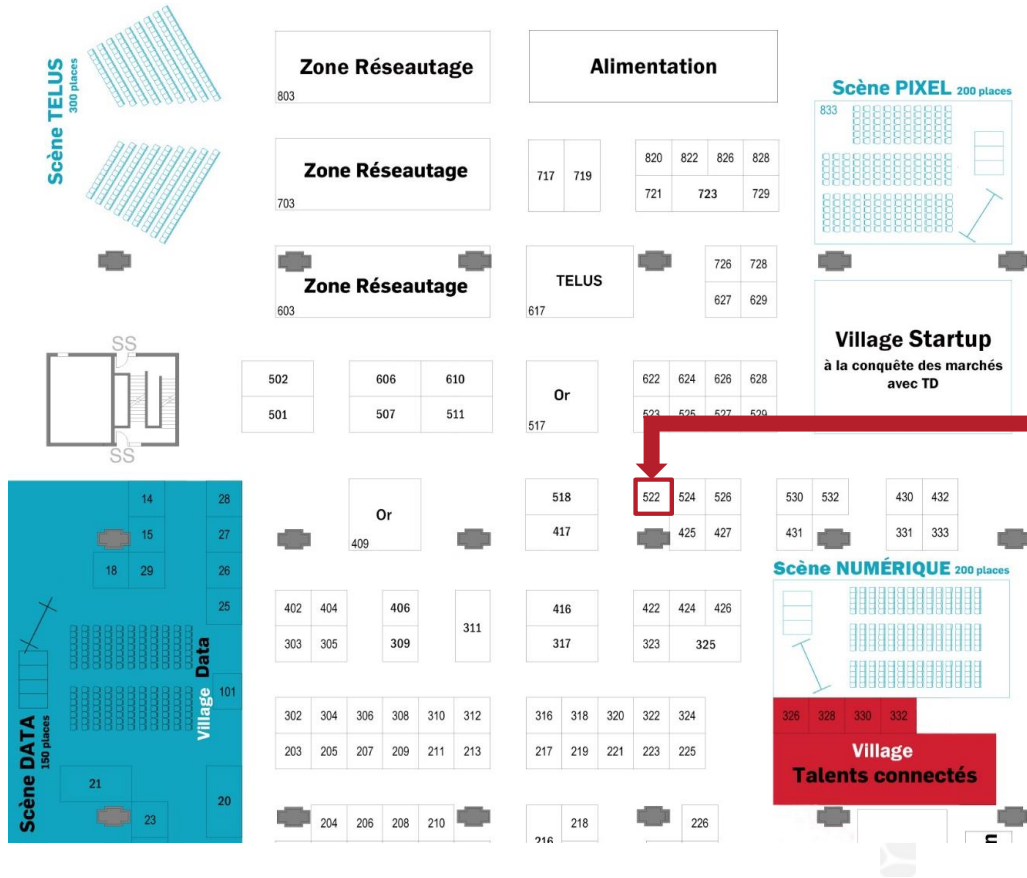


1. We have no digital signage
2. We previously had digital signage
3. We have a single digital signage system
4. We have many digital signage systems

Data-driven digital signage by SpinetiX



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