

OPPORTUNITIES | SPONSORS AND EXHIBITORS



connexion

Back in-person

**The digital
transformation
tradeshow**

5th edition

June 9th 2022
Montreal convention center

Brought by

événements
les affaires

connexion

Be at the center of
Quebec's digital
transformation

Meet over
3000
Professionals

Over
60
exhibitors



connexion

**Presentations, panels,
quality content on
leading topics**



**Network with high end
business audience**

**Inspiring and innovating
keynote speakers**



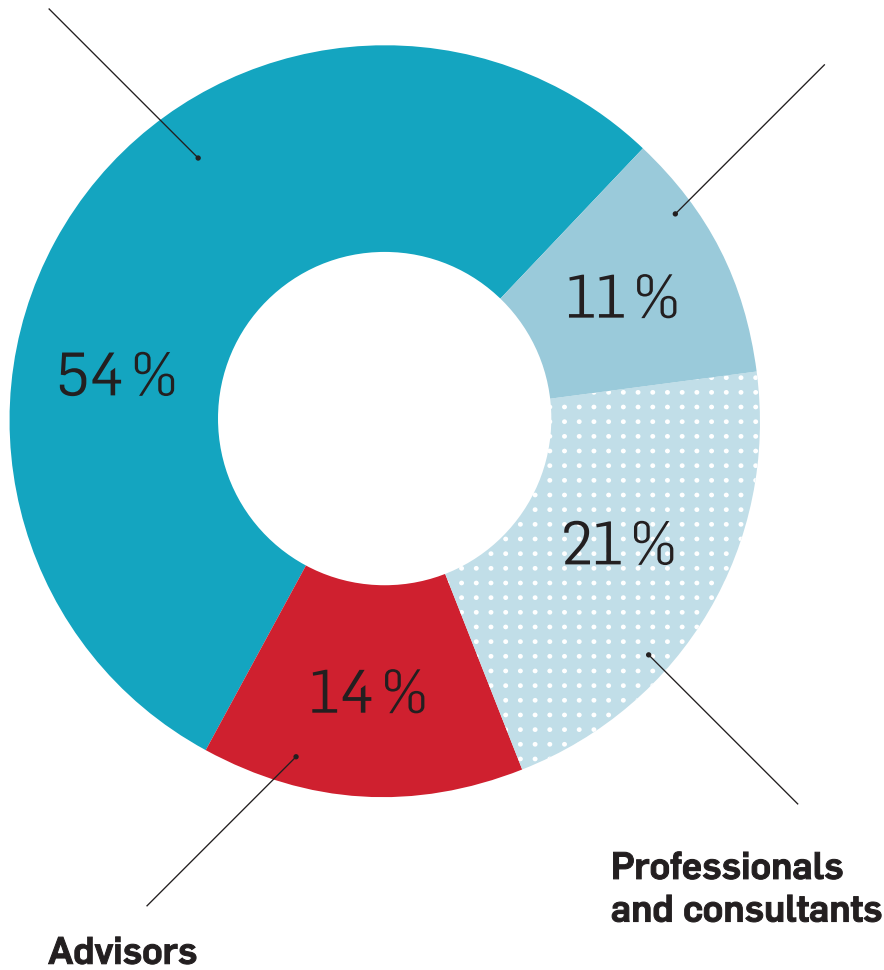
**Interactive and
collaborative
activities**

Connexion is the opportunity to position your organization as an essential partner for companies operating in Quebec!

Meet Quebec's business decision makers

**C-suite, executives,
managers and
department heads**

Others



Head of IT / CTO

IT Infrastructure
and System
Managers

Data Directors
and Analysts

Heads of marketing / CMO

Heads of
Organizational
Management and
Culture

Heads of Training
and Professional
Development

Human Resources

Directors of
Innovation

**Attending
businesses**

60%

Small and medium
< 250 employees

40%

Medium and large
> 250 employees



5 reasons why you should not miss Connexion



1 Meet more than 3,000 decision makers looking for solutions for their digital transformation

2 Obtain increased visibility on Les Affaires platforms, speak to the largest business audience in Quebec and position yourself as an essential partner in the digital transformation of companies.

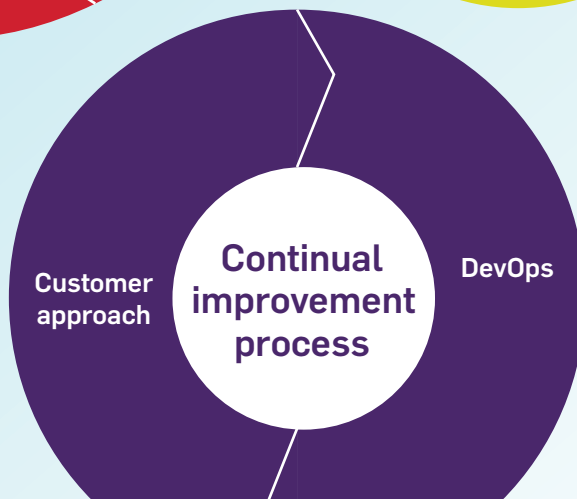
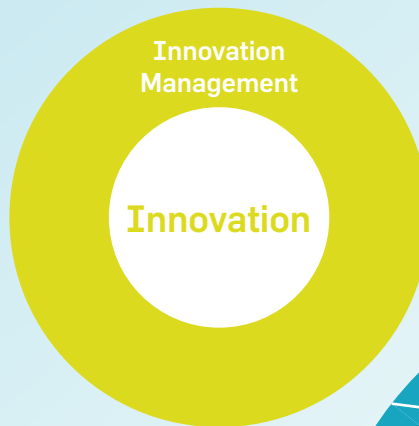
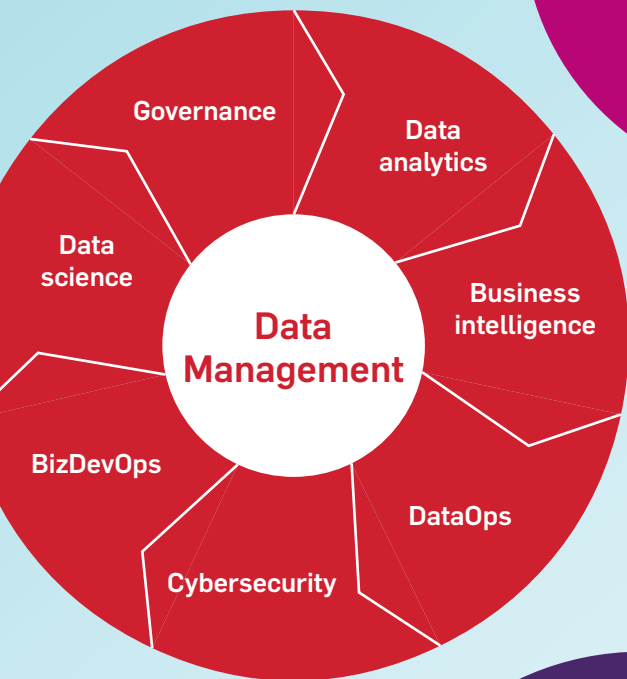
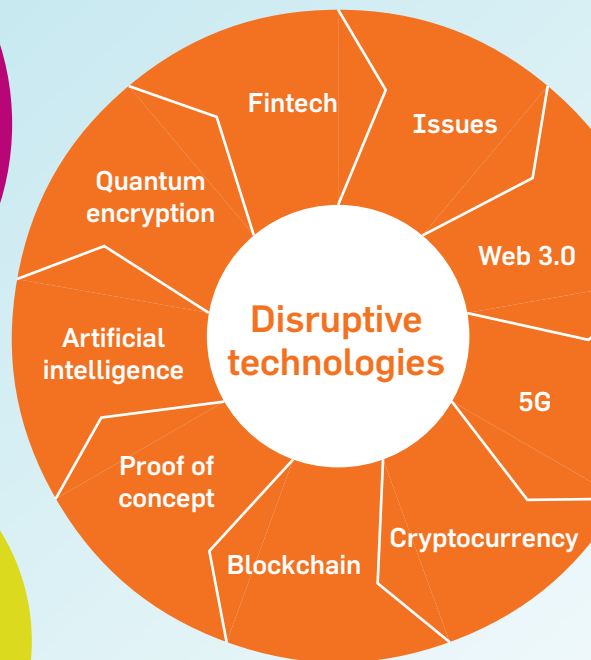
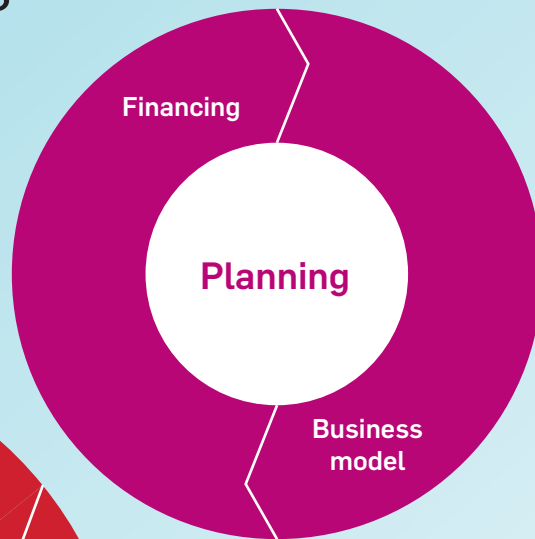
3 Build a new list of qualified leads to jump-start your business development and support your growth

4 Show your expertise with speaking opportunities, workshops, interactive and collaborative activities.

5 Get a feel for the market and test your products and ideas on your target audience

Position your business on today's leading topics

to meet the needs of the business community





Sponsorship opportunities

Booth package

\$4,000

- ▶ 100 sq. ft. booth (10 ft. × 10 ft.)
- ▶ Unlimited tickets for your staff + 5 for your clients (excluding workshops)
- ▶ Visibility on the event website and mobile app

Conference package

\$7,000

- ▶ 30-minute conference
200 seats stage
- ▶ 100 sq. ft. booth (10 ft. × 10 ft.)
- ▶ Unlimited tickets for your staff + 5 for your clients (excluding workshops)
- ▶ Visibility on the event website and mobile app

Major sponsors

- ▶ Presenting (1)
- ▶ Gold (2)
- ▶ Silver (4)
- ▶ Bronze (6)

Rates upon request

Contact:

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IT Account Director,
vertical markets

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C: 514 825-9025

Power supply and dedicated Wi-Fi not included

Increased media visibility

Optimize your visibility plan with *Les Affaires* platforms and get

30%
Off

Print Les Affaires
Web lesaffaires.com
Content marketing Print and digital
Data packages



Partners of the 2019 edition

Presented by



GOLD partner

valtech.

Presenter of



À LA CONQUÊTE DES MARCHÉS AVEC



mtl inc.

BONJOUR! STARTUP MONTREAL

SILVER partners



Deloitte.

Edgenda

Microsoft

nventive



+ a b | e a u

Thinkmax



BRONZE partners



FORTINET



KPI DIGITAL

LOGIENT

//matricis

MICRO LOGIC
VISIONNAIRES EN TI D'AFFAIRES

okta





Exhibitors at the 2019 edition

Need more convincing?

The attendees' feedback says it all!
Here's what they loved



Relevant information and tools to improve the implementation of our technological tools

ALEXIS DELAGE, Marketing Director,
Stageline Mobile Stage

An opportunity to stop and reflect on the transformation

KATIA BIRON, Organizational
Development Advisor
Desjardins

A ton of ideas to bring back to the job and motivation to innovate

STÉPHANIE JOBIN, Advisor,
Marketing Communications
Énergir

The speakers were qualified, interesting, dynamic and inspiring! They gave us lots to reflect on about how to take things further!

ROSELYNE GUILLEMETTE, Assistant General Manager,
Développement PME
Chaudière-Appalaches

Thanks to the presentations I attended, I was able to clarify the directions we should be taking as an organization

ÉRIC TOUTANT, General Manager
Groupe Polyalto

One of the best trade shows I've been to!

ALAIN LACHANCE,
Vice-President, Project
Leadership,
Talsom

The human side of the transformation

DIANE LANGLOIS, Director,
Quality Control and Technical
Training
Intact

I got the chance to make some valuable contacts

CINDY MORGAN-GAGNÉ,
External Communications Advisor
Lowe's Canada

The quality and number of leads collected

BIANKA BERNIER,
Partner
Vio numérique

A diverse range of very interesting and highly professional presentations!

DAVID DUBE,
Account Manager
Vortexsolution.com

A well-organized, thoughtfully structured program with interesting presentations

CHRISTOPHE BALMY,
Business Engineer
solution-bi.com



Event details in brief

Event schedule

Thursday, June 9, 2022
8AM to 5PM

Venue

Palais des congrès de Montréal
1001 Place Jean Paul Riopelle
Montreal, Quebec H2Z 1H5

Logistics

Booth set-up

Wednesday June 8, 2022

Tear-down

Thursday June 9, 2022 after 5PM

A logistics team dedicated to sponsors and exhibitors

Once you have reserved your booth with your representative, a member of our team will take you through the logistics.

New this year:

You will have access to a specially designed exhibitor platform to facilitate pre-event communications with our team.

